

# National Guard Association of Indiana

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Corporate Partnership Program



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# What does the National Guard Association of Indiana do?

We serve our members by:



Promoting legislative actions aimed at improving the life, education, and welfare of the members of NGAI and the Indiana National Guard.



Lobbying Congress to ensure that the capabilities of the Indiana National Guard are upgraded on pace with their active-duty counterparts.



Increasing professional development opportunities for our members and the Soldiers and Airmen of the Indiana National Guard.



# Dear Friends & Partners,



I am delighted to share that, thanks to your generous support and unwavering commitment to the Soldiers, Airmen, Retirees, and military families we serve, the National Guard Association of Indiana has had an outstanding year.

The year 2024 has been a particularly busy and impactful one for our association. During this year's legislative session—a short, non-budget session—we collaborated with the DAV, American Legion, and Veterans of Foreign Wars to successfully pass the “Green Alert” bill, aimed at protecting at-risk veterans. Looking ahead to the 2025 legislative session, we will continue advocating for critical initiatives, including 100% state funding for State Sponsored Life Insurance base death benefit premiums for all currently serving Soldiers and Airmen, a return to pre-2011 education benefits for dependents of disabled veterans, and fee remission for veterans at all Indiana State Parks.

We extend our deepest gratitude to the volunteers who serve on our Board of Directors. Through their selfless dedication, they bring invaluable time and talents to furthering our mission: promoting the growth and development of the Indiana Army and Air National Guard, fostering camaraderie among the Guard's officer and enlisted personnel, and enhancing the quality of life for our members and their families. These volunteers amplify our ability to make a meaningful impact on those we serve while increasing the visibility of our organization within the community.

As we look to the future, we are eager to continue this important work alongside you. In 2024, we focused on strengthening partnerships with the companies and individuals who support us. By enhancing our social media presence and engaging more actively with our partners' organizations, we aimed to increase visibility for both our mission and our partners within the community. We remain committed to being even better partners in the future and welcome your suggestions on how we can achieve this together. Thank you for your continued support of our association and its mission. Your feedback and ideas are always welcome as we work to serve our Soldiers, Airmen, Retirees, and their families.



A handwritten signature in black ink.

James Babbitt  
NGAI Board President



A handwritten signature in black ink.

COL (Ret.) Jeffrey Coomler  
NGAI Executive Director



# 2025 Command Group Partnerships

Command Group Partnerships due by April 1st, 2024



Guardsman  
\$10,000



Eagle  
\$5,000



Patriot  
\$4,000

Our association partners provide crucial support to our organization throughout the entire year. With the help of your contribution the association will continue to fight for the Soldiers, Airmen, Retirees, and families of the Indiana National Guard.

**In addition to recognition at all association related events, partnership can include, but is not limited to the following opportunities:**

- Recognition through social media, to include Facebook and LinkedIn, Annual Report/Yearbook, NGAI website, and email of over 4,000+ subscribers.
- Partnership recognition on event signage and promotion material, as well as live recognition during all Association events.
- VIP access to Association events, including seating, admission, and team entries.
- Opportunities for Association branded apparel.

For more information, contact COL (Ret) Jeff Coomler at [Jeffrey.coomler@ngai.net](mailto:Jeffrey.coomler@ngai.net) or 317-247-3301.

# 2025

# Partnerships Levels



Benefits	Guardsman \$10,000	Eagle \$5,000	Patriot \$4,000	Minuteman \$3000	Pathfinder \$2,000	Volunteer \$1,000	Non-Profit \$300
Complimentary Exhibit Booth at the NGAI Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Conference Registrations (Includes Golf or President's Invitational)	4	3	2	2			
One Room/Two Nights Lodging at the NGAI Conference Hotel	<input checked="" type="checkbox"/>						
Invitations to the Corporate Partner Reception	4	3	2	2			
Ad in the Conference Program/Annual Yearbook	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/8 Page	1/8 Page
Two Seats at the NGAI States Dinner Head Table	<input checked="" type="checkbox"/>						
Recognition at the NGAI Annual Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company Logo on NGAI Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Contact Info and Link on the NGAI Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
250 Word Company Description on NGAI Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Video or Other Media	<input checked="" type="checkbox"/>						
Social Media Mentions	15	10	5	3	1	1	1
Support in Facilitating a Capabilities Meeting with Requested Audience	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Corporate Banner Displayed at all NGAI Functions	<input checked="" type="checkbox"/>						
Invitation to Significant NGAI Events	<input checked="" type="checkbox"/>						
Assistance with EANGUS & NGAUS Resolutions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

# Conference Event Partnerships



NGAI Annual Conference May 29-31, 2025

Partnerships Due by April 1st 2025

Golf Outing	Title Sponsor \$5000	Lunch Sponsor \$1500	Drink Cart Sponsor \$1000	Hole Sponsor \$150
Event Naming Rights				
Foursome Entries	2 ENTRIES	1 ENTRY		
Recognition on Event Signage				
Verbal Recognition throughout Golf Event				
Partnership Listing on NGAI Website and on Social Media				
Opportunity to Include Branded Item in Golf Swag Bags				
Recognition at Food Stations				
Signage Placed at Tee Box of Sponsored Hole				
Recognition in the Annual Report				

Awards Dinner	Cocktail Hour Sponsor \$1500	Table Sponsor \$500
Table Signage		
Special recognition on event signage, in event program, and on-screen during dinner		
Podium Recognition		
Partnership listing on NGAI website and in social media communication		
Recognition in the annual report		
Sponsor Logo on each Bar		
Sponsor logo on Dinner invitation		

Business Session	Title Sponsor \$3000	Lunch Sponsor \$1500	Break Sponsor \$500
Event Naming Rights			
Special Recognition on Event Signage, in Event Program, and On-Screen during Business Session			
Verbal Podium Recognition			
Partnership Listing on NGAI Website and in Social Media Communication			
Recognition in Annual Report			
Signage on Food and Beverage Tables			
Signage at Break Table			

# Event Partnerships



## Whiskey, Wine, Race Stories - May 2025

	Title Sponsor \$6000	Dinner Sponsor \$3500	Beverage Sponsor \$1000	Race Simulator Sponsor \$1250
Event Naming Rights				
Foursome Entries				
Recognition on Event Signage				
Verbal Recognition throughout Golf Event				
Partnership Listing on NGAI Website and in Social Media Communication				
Opportunity to include branded item in Golf Swag Bags				
Recognition at Food Stations				
Signage Placed at Tee Box of Individual Hole				

## NGAI Golf Outing - July 24, 2025

	Lunch \$8000 2 available	Bar Cart \$1800 2 available	Hole Sponsor \$1,000	Raffle/Gift Basket Donation
Event Naming Rights				
Recognition on Event Signage				
Verbal Recognition throughout Golf Event				
Partnership Listing on NGAI Website and in Social Media Communications				
Opportunity to include branded item in Golf Swag Bags				
Signage at Food Stations				
Signage placed at Tee Box of Individual Hole				
Recognition in Annual Report				
Signage on Drink Carts and at Beverage Stations				

## Whiskey, Wine, & War Stories - Fall 2024

	Title Sponsor \$5000	Dinner Sponsor \$3000	Beverage Sponsor \$2000
VIP Seating			
Event Naming Rights			
Special Recognition on Event Signage and in Event Program			
Podium Recognition			
Signage on Bar			
Signage on Food Tables			

# 2024 Partners



## Guardsman \$10,000



## Eagle \$5,000



## Patriot \$4,000



## Minuteman \$3,000



## Pathfinder \$2,000



## Volunteer \$1,000







NGAI CONFERENCE  
2025

*French Lick*

MAY 28 - JUNE 1